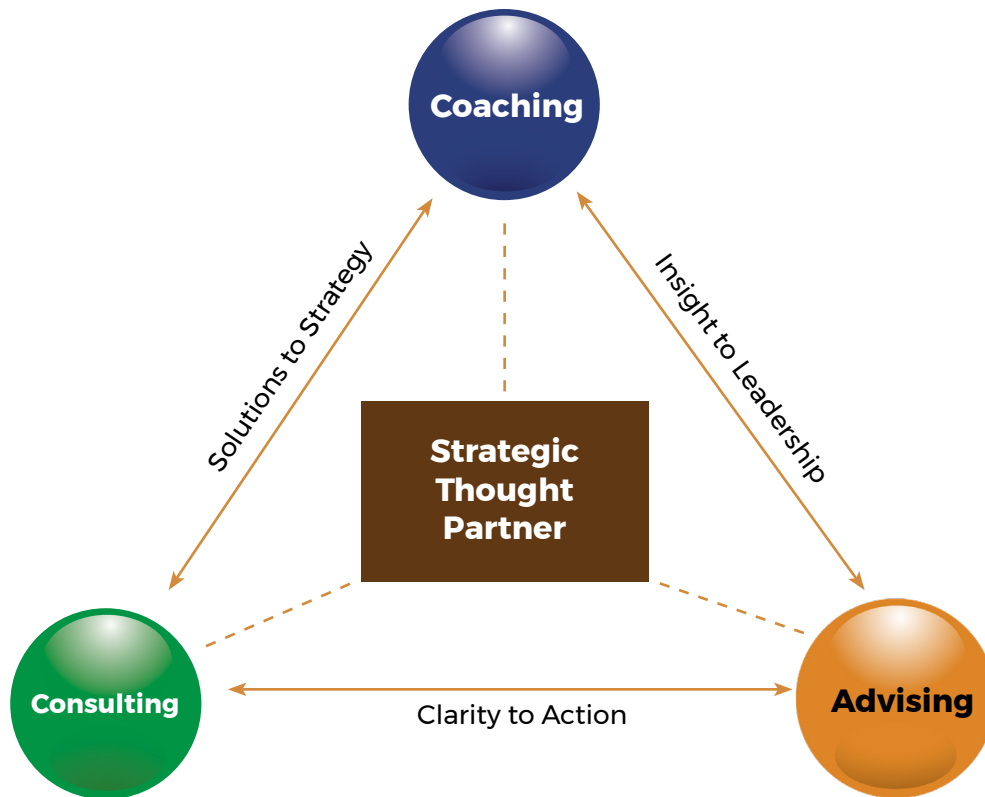


WHAT WE DO

Help leaders and mission-driven organizations bring order to chaos – bringing clarity, alignment, and momentum to critical initiatives across higher education, professional societies, and corporate environments.

HOW WE DO IT

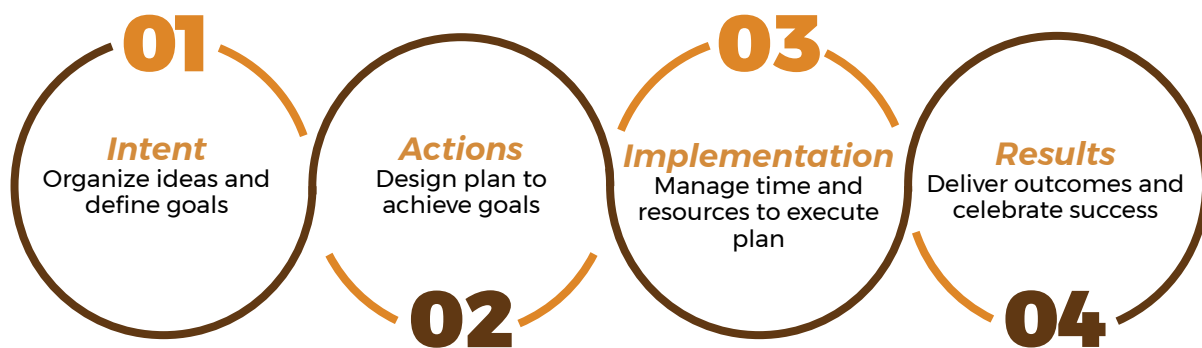
As a strategic thought partner – supporting decision-making as an advisor, execution as a consultant, and leadership growth as an executive coach, often simultaneously.



HOW WE WORK – INTENT → RESULTS

THE PROCESS

Every engagement – coaching, consulting, advising, or all three – moves through Intent → Results. For coaching engagements, Intent is anchored by the EPIIC Elemental Analysis + 360.



Three modalities, one integrated practice. Most engagements draw on all three at once – Dr. Q partners in the messiness of real decisions, real constraints, and real accountability.



EPIIC Coaching

Individual and group executive coaching, anchored by the EPIIC Elemental Analysis + 360.

EPIIC Consulting

Knowledge management, organizational effectiveness, change, program development.

EPIIC Advising

Ongoing strategic counsel for senior leaders and boards.

EPIIC Facilitation

Board retreats, cabinet sessions, stakeholder alignment.

EPIIC Conversations with Dr. Q

The leadership podcast – 150+ episodes

Every EPIIC by Entropia engagement is anchored by the framework's five elements— **Entrepreneurial Mindset** (Executive Presence within EPIIC Coaching), **Purpose, Influence, Impact, and Character** — and delivered directly by Dr. Q, the architect of EPIIC.



WHO WE ARE

Dr. Marquita M. Qualls — known as Dr. Q — is a scientist by training and a Marshall Goldsmith-certified executive coach. She holds a PhD in Chemistry and a BS in Chemistry from Tennessee State University. Every EPIIC engagement is anchored by Dr. Q — the architect of the framework — supported by a carefully selected network of consultants and facilitators when the scope calls for it.